The Creative Catalogues of the Middle East

SNOB FASHION

is a biannual catalogue specialized in the world of Fashion, from Haute Couture to Ready-to-wear and accessories and jewelleries for Arab and International designers. It is published 2 times a year on June and December with a full coverage of Fashion weeks around the world.

Country	Quantity
KSA	31000
UAE	12000
Kuwait	8000
Bahrain	4000
Qatar	5000
Oman	1000
Yemen	500
Lebanon	8000
Syria	6000
Jordan	3000
Libya	1000
Egypt	5000
Moroco	1000
Algeria	500
Tunisia	3000
Europe	1000
Total	**90000**

	Pan Arab Rate US$
Gatefold	28,000
Back Cover	20,000
Inside Front Cover	23,000
Inside Back Cover	15,000
Double Page Spread	18,000
Full Page	9000

Technical Specifications:

• Pictures on CD:
Format: JPEG, TIFF, PSD (for modification)
Resolution: 300 dpi, Real Picture Size.
• Pictures by mail: JPEG.
• Logos or drawings: Illustrator or Corel Draw.
• Please always check the CD after writting.
• Snob Monthly dimensions: Trim Size: 21.5 x 28 cm Bleed Size: 22.5 x 29 cm
• Business Pioneer dimensions: Trim Size: 20.5 x 27 cm Bleed Size: 21.5 x 28 cm
• Decor catalogue dimensions: Trim Size: 23 x 30 cm Bleed Size: 24 x 31 cm
• Fashion & Beauty catalogue dimensions: Trim Size: 21.5 x 28 cm Bleed Size: 22.5 x 29 cm

Remarks:

• Publisher has the right to refuse any material that does not meet the technical standard of the publication with no compensation on its behalf.
• Client may not cancel his booking order without a written document stipulating his wish to do so, two months prior to the issue date of the publication.
• Material should be handed at least 20 days prior to the issue date of the catalogues & on the18th of each month for the monthly publications.

SNOB PUBLISHING GROUP S.A.L
Beirut, Lebanon, Hamra, Mneimneh St, Hashem Bldg, Level: 4,5,8 - Tel: +961 1 344244 - Fax: +961 1 755194 - P.O.Box: 113 /5389
Dubai, Media City / Bldg 8 - Office: 419 - Tel: +971 4 3902125 / Fax: +971 4 3908861 - P.O.Box: 502054, Dubai UAE