

The Creative Catalogues of the Middle East

SNOB WEDDING

Catalogue is a unique annual catalogue launched in April 2010, with a vision to be the ultimate guide for planning the most successful events; it features 6 sections:

Fashion, Beauty, The Groom, Decoration, Tourism & Honeymoon, and psychology of marriage.



	<i>Pan Arab Rate US\$</i>
Gatefold	28,000
Back Cover	20,000
Inside Front Cover	23,000
Inside Back Cover	15,000
Double Page Spread	18,000
Full Page	9000

<i>Country</i>	<i>Quantity</i>
KSA	24000
UAE	11000
Kuwait	6000
Bahrain	2800
Qatar	3200
Oman	1000
Yemen	700
Lebanon	6000
Syria	3000
Jordan	2000
Libya	1000
Egypt	4000
Iraq	1200
Iran	1200
Cyprus	500
Turkey	500
USA	1200
African Countries	1000
Hong Kong	900
India	800
Moroco	1000
Algeria	1000
Tunisia	2500
Europe	1000
Total	77500

Technical Specifications:

- Pictures on CD:
Format: JPEG, TIFF, PSD (for modification)
Resolution: 300 dpi, Real Picture Size.
- Pictures by mail: JPEG.
- Logos or drawings: Illustrator or Corel Draw.
- Please always check the CD after writing.
- Snob Monthly dimensions: Trim Size: 21.5 x 28 cm Bleed Size: 22.5 x 29 cm
- Business Pioneer dimensions: Trim Size: 20.5 x 27 cm Bleed Size: 21.5 x 28 cm
- Decor catalogue dimensions: Trim Size: 23 x 30 cm Bleed Size: 24 x 31 cm
- Fashion & Beauty catalogue dimensions: Trim Size: 21.5 x 28 cm Bleed Size: 22.5 x 29 cm

Remarks:

- Publisher has the right to refuse any material that does not meet the technical standard of the publication with no compensation on its behalf.
- Client may not cancel his booking order without a written document stipulating his wish to do so, two months prior to the issue date of the publication.
- Material should be handed at least 20 days prior to the issue date of the catalogues & on the 18th of each month for the monthly publications.